

### SAN FRANCISCO MHC PORTFOLIO

3 STARS

**150-200 SITES** 

#08056556 | 06/01/23



**TARGET PRICE** 





# Thank you for your consideration



**CHAD LEDY Director - Pacific Northwest** 

Chad@yaleadvisors.com 424-228-6200

#### **NON-ENDORSEMENT & DISCLAIMER**

This information has been secured from sources we believe to be reliable, but we make no representations or warranties, express or implied, as to the accuracy of the information. References to square footage or age are approximate. Buyer must verify the information and bears all risk for any inaccuracies. The information, calculations and data presented in this report are believed to be accurate but are not guaranteed. The information contained in this report shall not be considered as a substitution for legal, accounting or other professional advice. Please seek proper legal and tax advice as appropriate before making investments.



### **Critical Deadlines**



**JULY 16<sup>TH</sup> - 20<sup>TH</sup>, 2023** 



### Offers Due

LOI's and supplemental information will be due at 5pm on the due date. Supplemental information is required and includes standard due diligence list and/or company/buyer bio.



### **Best and Final Offers Period**

Seller will take this time to review all LOI's and supplemental information. Selected buyers will be contacted and, if they choose, given an opportunity to make their offer more attractive.



# **Projected Timelines**

# BEGINNING OF AUGUST 2023

# BEGINNING OF SEPTEMBER 2023

# **BEGINNING OF OCTOBER 2023**



### Targeted PSA Deadline

The above time period reflects the seller's ideal time period for the PSA to be drafted and executed.



### Completion of **Due Diligence**

Seller has indicated the preferred time period for due diligence to be **30-45** days from the execution of the PSA.



### **Closing Period**

Seller has indicated the preferred time period for financing and closing to be **30** days from the due diligence deadline.



# **Portfolio Highlights**

- Rare opportunity to purchase a Bay Area portfolio
- Great location, ~30 mile drive to downtown San Francisco
- Insatiable local affordable housing demand
- All properties within 5 mile radius
- Expansion opportunity and flexible operational up-side



### **Portfolio Discussion**



### Bay Area Park Owned MHC Portfolio

Boasting close proximity to Downtown San Francisco, and spanning a convenient 5-mile radius, a portfolio of this scale presents a rare acquisition opportunity. With an adjacent development in the works, expansion opportunity, flexible operation strategies, a full staff in place, and more, this is an excellent opportunity for a breadth of investors.

The local population has steadily increased over the last several decades. With housing costs on the rise, demand for affordable housing in Vallejo, and the greater Bay Area, has continued to grow. With very few local alternative options, demand has—and will continue to—far outpace supply in the market. While their current operation model is a highly profitable route to avoid legislative obstacles, there are a variety of alternative models (long-term rentals, land lease, Section 8, etc.) that could be implemented per the investors desired operation strategy.

There are a variety of upside opportunities. Notably, the portfolio is adjacent to the local fairgrounds, where a transformative development is set to revolutionize the local cityscape. This visionary project integrates residential, commercial, and recreational spaces, creating a vibrant hub for working, living, and leisure. The current ownership has updated many homes in recent years, and there is vacant land (~1 acre) that could be used for expansion.

The local economy has several strong local economic drivers. It benefits from a diverse range of industries, including tourism, manufacturing, healthcare, and government services. Local refineries, Six Flags Discover Kingdom, Kaiser Permanente, Touro University, and Mare Island Naval Shipyard are a few significant contributors to the local economy and the customer base for this portfolio.



## **Portfolio Overview**

### **PURCHASE OVERVIEW**



\$45,000,000

**Expansion Land Price** 

Acreage

\$100,000

10-15 AC.

Community Price	\$44,900,000
Down Payment	\$16,900,000
Loan Amount	\$28,000,000

#### **PORTFOLIO DETAILS**

Property Type	MHC & Storage Facility
Number of Sites	150-200 Sites
Number of Rental Units	200+ Units
Inventory %	~80%
Purchase Price Per Site	\$224,500 - \$299,350
Income Per Site	\$27,750 - \$37,050
Expenses Per Site	(\$12,500 - \$16,700)

UTILITY INFORMATION			
<b>Utility Service</b>	Provider	Meter	Paid By
Water	Municipal	None	Community
Sewer	Municipal	None	Community
Trash	Curbside & Dumpster	None	Community

### **PROPERTY AMENITIES**

#### **PROPERTY #1**



Swimming Pool



On-Site Office



Gated Entry



Paved Roads

#### PROPERTY #2



Paved Roads

#### **PROPERTY #3**



On-Site Management



Paved Roads



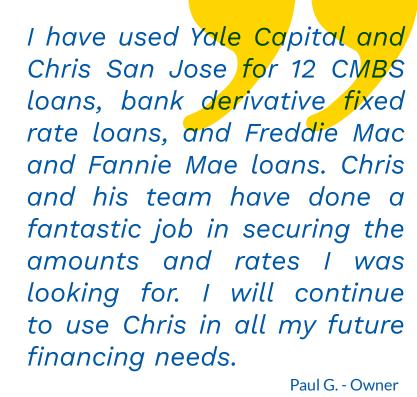
# **Transaction Overview**

UNDERWRITING ASSUMPTIONS		
Rental Rate Growth	5% per year beginning in Year 2 for all sites except the rent controlled sites which begin in Year 1.	
Lease Up	All vacant rentals are leased up revenue producing in Year 1	
Other Income Growth Rate	5% Per Year	
Expense Growth Rate	3% Per Year	
LOAN OVERVIEW		
Total Equity Contribution	\$17,000,000	
Loan Amount	\$28,000,000	
Loan to Value	62%	
Interest Rate	6.50%	
Amortization	30 Years	
Interest Only Period	None	
Loan Term	5 Years	
Interest Only Payment	None	
Amortization Payment	\$176,979	
Financing Type	Local Bank	

FINANCIAL MEASUREMENTS				
	YEAR 1	YEAR 3	YEAR 5	
Effective Gross Income	5,553,818	6,122,470	6,750,458	
Less: Operating Expenses	(2,501,878)	(2,665,763)	(2,840,865)	
Operating Expenses Ratio	45.0%	43.5%	42.1%	
Net Operating Income	3,051,940	3,456,707	3,909,593	
Less: Annual Debt Service	(2,123,749)	(2,123,749)	(2,123,749)	
Debt Coverage Ratio	1.44	1.63	1.84	
Net Cash Flow	928,192	1,332,958	1,785,844	
Cap. Rate on Cost*	6.80%	7.70%	8.71%	
Exit Cap. Rate Assumption	7.00%	7.00%	7.00%	
Economic Occupancy %	100.0%	100.0%	100.0%	
Gross Rent Multiplier	8.1	8.5	8.7	
Cash on Cash Return*	5.5%	7.9%	10.6%	
Internal Rate of Return (IRR)*	N/A	13.5%	16.9%	

<sup>\*</sup>Return calculation is based only on the Community Price





# **Property #1 Photos**

#### **STREET VIEW**



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 





# **Property #2 Photos**

#### **STREET VIEW**



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**AERIAL VIEW** 





# **Property #3 Photos**

#### **AERIAL VIEW**



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**EXPANSION LAND** 





# **5 Year Pro Forma**

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
INCOME					
Potential Rental Income	5,537,173	5,547,568	5,824,920	6,115,580	6,421,980
Rent Increase Income	10,396	271,831	284,864	300,314	314,491
Less: Vacancy	(110,405)	(110,405)	(115,925)	(121,721)	(127,808)
Other Income	6,250	6,563	6,891	7,235	7,597
Effective Gross Income	5,553,818	5,831,482	6,122,470	6,429,215	6,750,458
EXPENSES					
Advertising	15,000	15,450	15,914	16,391	16,883
Auto Expense	450	464	477	492	506
General & Administrative	65,952	67,931	69,968	72,068	74,230
General & Administrative - CC Fees	55,538	58,315	61,225	64,292	67,505
Insurance	52,800	54,384	56,016	57,696	59,427
Licenses & Permits	4,800	4,944	5,092	5,245	5,402
Meals, Travel, & Entertainment	1,500	1,545	1,591	1,639	1,688
Off-Site Management Fees	222,153	233,259	244,899	257,169	270,018
Payroll Expense	297,619	306,548	315,744	325,216	334,973
Professional Fees	9,000	9,270	9,548	9,835	10,130
Real Estate Taxes	192,237	198,004	203,944	210,062	216,364
Real Estate Taxes Reassessment	462,800	476,684	490,985	505,714	520,885
Repairs & Maintenance	478,150	492,495	507,269	522,487	538,162
Replacement Reserves	52,800	54,384	56,016	57,696	59,427
Tenant Relations	6,500	6,695	6,896	7,103	7,316
Trash	6,800	7,004	7,214	7,431	7,653
Utilities	577,779	595,112	612,966	631,355	650,295
Total Expenses	2,501,878	2,582,487	2,665,763	2,751,890	2,840,865
Net Operating Income	3,051,940	3,248,996	3,456,707	3,677,325	3,909,593
Less: Annual Debt Service	(2,123,749)	(2,123,749)	(2,123,749)	(2,123,749)	(2,123,749)
Net Cash Flow	928,192	1,125,247	1,332,958	1,553,576	1,785,844



# **Cash Flow Analysis**

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
RENTAL ACTIVITY ANALYSIS					
Effective Rental Income	5,547,568	5,824,920	6,115,580	6,421,980	6,742,861
Other Income	6,250	6,563	6,891	7,235	7,597
Effective Gross Income	5,553,818	5,831,482	6,122,470	6,429,215	6,750,458
Less: Operating Expenses	(2,501,878)	(2,582,487)	(2,665,763)	(2,751,890)	(2,840,865)
OPERATING EXPENSES RATIO	45.0%	44.3%	43.5%	42.8%	42.1%
Net Operating Income	3,051,940	3,248,996	3,456,707	3,677,325	3,909,593
Less: Annual Debt Service	(2,123,749)	(2,123,749)	(2,123,749)	(2,123,749)	(2,123,749)
Net Cash Flow	928,192	1,125,247	1,332,958	1,553,576	1,785,844
PROPERTY RESALE ANALYSIS					
Projected Sales Price	43,599,150	46,414,222	49,381,529	52,533,214	55,851,329
Less: Selling Expenses	(1,307,974)	(1,392,427)	(1,481,446)	(1,575,996)	(1,675,540)
Less: Loan Balance	(27,687,037)	(27,353,114)	(26,996,828)	(26,616,680)	(26,211,074)
Net Sale Proceeds	14,604,138	17,668,681	20,903,255	24,340,537	27,964,715
CASH SUMMARY					
Net Cash Flow	928,192	1,125,247	1,332,958	1,553,576	1,785,844
Previous Years Net Cash Flow		928,192	2,053,439	3,386,397	4,939,974
Net Sale Proceeds	14,604,138	17,668,681	20,903,255	24,340,537	27,964,715
Down Payment	(16,900,000)	(16,900,000)	(16,900,000)	(16,900,000)	(16,900,000)
Total Cash Generated	(1,367,670)	2,822,120	7,389,652	12,380,511	17,790,533
FINANCIAL MEASUREMENTS					
Cap. Rate on Cost*	6.8%	7.2%	7.7%	8.2%	8.7%
Exit Cap. Rate Assumption	7.0%	7.0%	7.0%	7.0%	7.0%
Loan Constant	7.6%	7.6%	7.6%	7.6%	7.6%
Debt Coverage Ratio	1.44	1.53	1.63	1.73	1.84
Loan to Value Ratio*	64%	59%	55%	51%	47%
Gross Rent Multiplier	8.1	8.4	8.5	8.6	8.7
Cash on Cash Return*	5.5%	6.7%	7.9%	9.2%	10.6%
Internal Rate of Return (IRR)*	N/A	8.2%	13.5%	15.8%	16.9%

<sup>\*</sup>Return calculation is based only on the Community Value





# See what sets us apart

Our business model is built around fostering close personal relationships with our clients. We pride ourselves on providing an excellent service while maintaining our professional integrity.













#### THE ONLY TRUE NATIONWIDE TEAM

An award-winning, collaborative national team of industry experts that provide tailored service to our clients in their dedicated markets.



#### YALE SELLERS NET 10-20% MORE

We have a proven track record of **netting sellers 10-20% more in proceeds** compared to selling direct.



#### TAILORED LENDING OPTIONS

Offering clients the *lowest rates* and fees while providing the optimal *loan terms*, In addition, our borrowers benefit from a 99% application to closing ratio.



#### **FULL SERVICE SHOP**

With access to our exclusive network of 2,500+ pre-qualified buyers and 200+ specialized lenders and an Equity Division that establishes partnerships between operators and capital.

# Meet the Award-Winning Team

### The First True Nationwide MH & RV Advisory



MITCH GONZALEZ

Director of Land Sales & Development
734-447-6952

MGonzalez@valeadvisors.com

JAKE LEVIN
Director of Equity Capital Markets
917-847-2304
Jake@yaleadvisors.com

### Yale Capital



CHRIS SAN JOSE
President of Lending
305-760-9060
Chris@yaleadvisors.com



GREG RAMSEY
Vice President of Lending
904-864-3978
Greg@yaleadvisors.com



DEREK ORR
Loan Analyst
Derek@yaleadvisors.com

We have been building strong partnerships and taking care of our clients with the highest standard of professionalism since 2012.

### Fannie Mae | Freddie Mac

- 10 to 30 Year Terms
- 30 Year AM, up to Full Term Interest-Only
- Up to 80% LTV
- Rates in the 5.25-6% Range
- Non-Recourse

### **Bank Loans**

- 5 to 10 Year Terms
- Up to 30 Year AM, Partial Interest-Only
- Up to 80% LTC
- Fixed Rates from 5.5-7%
- Recourse or Partial Recourse

### **CMBS**

- 5 to 10 Year Terms
- 30 Year AM, up to Full-Term Interest-Only
- Up to 80% LTC
- Rates in the 6.25-6.75% Range
- Non-Recourse

### **Bridge Loans**

- 2 to 4 Year Terms
- Interest-Only
- Up to 80% LTC Including Cap-Ex
- Floating Rates as Low as 7%
- Non-Recourse, Flexible/No Prepayment Penalty

### **Equity**

- Sourcing Single Investor Funds for Proven MHC and RV Operators/Developers
- Development, Portfolio Expansion, Recapitalizations
- Flexible Deal Structure; Common, Preferred and Joint Venture Equity

ATLANTA | CHICAGO | DALLAS | DENVER | LOS ANGELES | MIAMI | PORTLAND | WASHINGTON D.C.

### Yale Analysts & Transaction Management



SILO ALCANTARA
Senior Analyst
Silo@yaleadvisors.com



NIKOLAS COLES

Analyst

NColes@yaleadvisors.com



GRANT HAWKINS

Analyst
GHawkins@yaleadvisors.com



Transaction Manager

JStoll@yaleadvisors.com



### Yale Marketing & Office



SUSAN ARDIELLI

Marketing Manager

Marketing@yaleadvisors.com



KELLY MIMMS
Office Manager
Office@yaleadvisors.com

#### © 2023 Yale Realty & Capital Advisors

All rights reserved, no part of this document may be reproduced, stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of Yale Realty & Capital Advisors. In accordance with our normal practice, we must state that this offer is for the use of the recipient only. None of its content may be disclosed to parties other than the recipient without the prior written permission of Yale Realty & Capital Advisors. Such disclosure will only be made on the basis that the contents are not passed to persons other than those specified in the consent. In addition, neither the whole nor any part of this offering, nor any reference thereto may be included in any document, circular or statement without our prior written approval of the form and context in which it will appear.

1-877-889-9810 INFO@YALEADVISORS.COM FAX 941-827-7977

YALEADVISORS.COM











### Non Disclosure Agreement

Regarding Property: Offering #08056556 - 150-200 Site Park Owned MHC Portfolio in the Bay Area

Our policy requires that we obtain this Non-Disclosure Agreement (the "Agreement") before disclosing certain information about certain real estate that may be available for sale or investment. This information must be kept confidential. In consideration of Yale Realty Advisors ("Yale") and Chad Ledy (or any party designated by Chad Ledy) (the "Broker") providing the information on such real estate which may be available for purchase or for sale (the "Potential Transaction"), I understand and agree:

- 1. (a) That any confidential or proprietary information (the "Confidential Information") of the potential selling party (the "Seller") provided is sensitive and confidential, and that its disclosure to others may be damaging to the Seller. I agree that upon the earlier of: (i) two (2) years from the date of this Agreement and (ii) the request of Broker, Yale or Seller, any Confidential Information furnished to me shall be either returned or destroyed, and I shall certify to such destruction.
- (b) Not to disclose, for a period of two (2) years from the date I sign this Agreement, any Confidential Information regarding the Potential Transaction to any other person who has not also signed this Agreement or a joinder thereto, except to the extent necessary to secure the advice and recommendations of my employees, officers, directors, members, managers, advisors, attorneys, accounts or financing sources (collectively, the "Representatives") regarding the Potential Transaction. "Confidential Information," as used in this Agreement, shall include the fact that the Potential Transaction is for sale or open to offers, and any other data provided. My Representatives shall abide by the terms of this Agreement, and I agree to be liable for any breach of the provisions of this Agreement by any of my Representatives.
- (c) Not to contact the Seller or its Representatives, suppliers or customers except through the Broker. I shall present all correspondence, inquiries, offers to purchase and negotiations relating to the Potential Transaction directly to the Broker, and all such negotiations shall be conducted exclusively through the Broker. At such a time as a LOI or PSA is reached regarding the Potential Transaction, I agree to copy the Broker on all communication and negotiations related to the Potential Transaction.
- 2. That all information regarding the Potential Transaction is provided by the Seller or other sources and is not verified by the Broker or Yale. The Broker and Yale have done their best to ensure the accuracy of said information, but the Broker and Yale make no, representation or warranty, express or implied, as to the accuracy of such information. I agree that the Broker and Yale are not responsible for the accuracy of any other information I receive, and I agree to indemnify and hold the Broker, Yale, and each of their Representatives harmless from any claims or damages which may occur by reason of the inaccuracy or incompleteness of any information provided to me with respect to any Potential Transaction.

I acknowledge that I have received an exact copy of this Agreement and that I have read this Agreement carefully and fully understand it.

Signature	Date
Printed Name	Email
Company	Phone

Sign, date, and send back to Broker: CHAD LEDY | FAX 941-827-7977 | Chad@yaleadvisors.com | TEL. 651-334-2390

