

San Francisco Bay Area, California

## **SAN FRANCISCO MHC PORTFOLIO**

**3 STARS** 

150-200 SITES

#08056556 | 03/22/24



Chad was always available by phone, which I consider invaluable. There were many twists and turns in the process, and he handled them very professionally and patiently. He was quite knowledgeable about the process, as were the others on the Yale team.

David F. - Owner

# Thank you for your consideration



CHAD LEDY Director - Pacific Northwest

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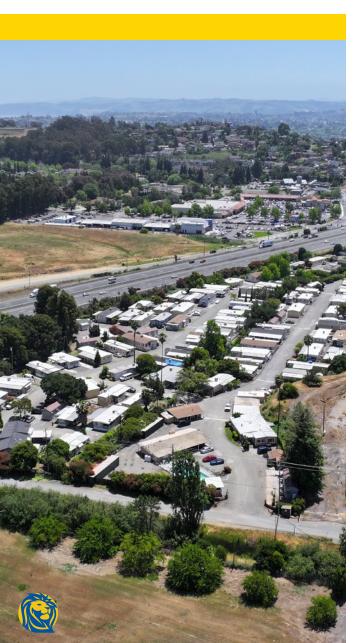
# **Portfolio Highlights**

- Rare opportunity to purchase a Bay Area portfolio

- Great location, ~30 mile drive to downtown San Francisco
- Insatiable local affordable housing demand
- All properties within 5 mile radius
- Expansion opportunity and flexible operational up-side



# **Portfolio Discussion**



### **Bay Area Park Owned MHC Portfolio**

Boasting close proximity to Downtown San Francisco, and spanning a convenient 5-mile radius, a portfolio of this scale presents a rare acquisition opportunity. With an adjacent development in the works, expansion opportunity, flexible operation strategies, a full staff in place, and more, this is an excellent opportunity for a breadth of investors.

The local population has steadily increased over the last several decades. With housing costs on the rise, demand for affordable housing in Vallejo, and the greater Bay Area, has continued to grow. With very few local alternative options, demand has—and will continue to—far outpace supply in the market. While their current operation model is a highly profitable route to avoid legislative obstacles, there are a variety of alternative models (long-term rentals, land lease, Section 8, etc.) that could be implemented per the investors desired operation strategy.

There are a variety of upside opportunities. Notably, the portfolio is adjacent to the local fairgrounds, where a transformative development is set to revolutionize the local cityscape. This visionary project integrates residential, commercial, and recreational spaces, creating a vibrant hub for working, living, and leisure. The current ownership has updated many homes in recent years, and there is vacant land (.6 acres) that could be used for expansion.

The local economy has several strong local economic drivers. It benefits from a diverse range of industries, including tourism, manufacturing, healthcare, and government services. Local refineries, Six Flags Discover Kingdom, Kaiser Permanente, Touro University, and Mare Island Naval Shipyard are a few significant contributors to the local economy and the customer base for this portfolio.



# **Portfolio Overview**

| PURCHASE OVERVIEW       |                           |                        |           |  |  |
|-------------------------|---------------------------|------------------------|-----------|--|--|
|                         | ET PRICE                  | \$45,000,000           |           |  |  |
| Expansion Land Price    |                           | \$100,000              |           |  |  |
| Community Price         |                           | \$44,900,000           |           |  |  |
| Down Payment            |                           | \$16,900,000           |           |  |  |
| Loan Amount             |                           | \$28,000,000           |           |  |  |
| PORTFOLIO DETAILS       |                           |                        |           |  |  |
| Property Type           |                           | MHC & Storage Facility |           |  |  |
| Number of Sites         |                           | 150-200 Sites          |           |  |  |
| Number of Rental Units  |                           | 200+ Units             |           |  |  |
| Inventory %             |                           | ~80%                   |           |  |  |
| Purchase Price Per Site |                           | \$224,500 - \$299,350  |           |  |  |
| Income Per Site         |                           | \$27,750 - \$37,050    |           |  |  |
| Expenses Per Site       |                           | (\$12,500 - \$16,700)  |           |  |  |
| Acreage                 |                           | 10-15 AC.              |           |  |  |
| UTILITY INFORMATION     |                           |                        |           |  |  |
| Utility Service         | Provider                  | Meter                  | Paid By   |  |  |
| Water                   | Municipal                 | None                   | Community |  |  |
| Sewer                   | Municipal                 | None                   | Community |  |  |
| Trash                   | Trash Curbside & Dumpster |                        | Community |  |  |

### **PROPERTY AMENITIES**



**On-Site Office** 

Gated Entry

Paved Roads



Paved Roads



PROPERTY #3



**On-Site Management** 



Paved Roads



# **Transaction Overview**

| UNDERWRITING ASSUMPTIONS  |   |  |  |  |
|---------------------------|---|--|--|--|
| Rental Rate Growth        | 5% per year beginning in Year 2 for<br>all sites except the rent controlled<br>sites which begin in Year 1. |  |  |  |
| Lease Up                  | All vacant rentals are leased up revenue producing in Year 1  |  |  |  |
| Other Income Growth Rate  | 5% Per Year   |  |  |  |
| Expense Growth Rate       | 3% Per Year   |  |  |  |
| LOAN OVERVIEW             |   |  |  |  |
| Total Equity Contribution | \$17,000,000  |  |  |  |
| Loan Amount               | \$28,000,000  |  |  |  |
| Loan to Value             | 62%   |  |  |  |
| Interest Rate             | 6.50%   |  |  |  |
| Amortization              | 30 Years  |  |  |  |
| Interest Only Period      | None  |  |  |  |
| Loan Term                 | 5 Years   |  |  |  |
| Interest Only Payment     | None  |  |  |  |
| Amortization Payment      | \$176,979   |  |  |  |
| Financing Type            | Local Bank  |  |  |  |

| FINANCIAL MEASUREMENTS                                  |             |             |             |  |  |
|---|-------------|-------------|-------------|--|--|
|   | YEAR 1      | YEAR 3      | YEAR 5      |  |  |
| Effective Gross Income                                  | 5,553,818   | 6,122,470   | 6,750,458   |  |  |
| Less: Operating Expenses                                | (2,501,878) | (2,665,763) | (2,840,865) |  |  |
| Operating Expenses Ratio                                | 45.0%       | 43.5%       | 42.1%       |  |  |
| Net Operating Income                                    | 3,051,940   | 3,456,707   | 3,909,593   |  |  |
| Less: Annual Debt Service                               | (2,123,749) | (2,123,749) | (2,123,749) |  |  |
| Debt Coverage Ratio                                     | 1.44        | 1.63        | 1.84        |  |  |
| Net Cash Flow   | 928,192     | 1,332,958   | 1,785,844   |  |  |
| Cap. Rate on Cost*                                      | 6.80%       | 7.70%       | 8.71%       |  |  |
| Exit Cap. Rate Assumption                               | 7.00%       | 7.00%       | 7.00%       |  |  |
| Economic Occupancy %                                    | 100.0%      | 100.0%      | 100.0%      |  |  |
| Gross Rent Multiplier                                   | 8.1         | 8.5         | 8.7         |  |  |
| Cash on Cash Return*                                    | 5.5%        | 7.9%        | 10.6%       |  |  |
| Internal Rate of Return (IRR)*                          | N/A         | 13.5%       | 16.9%       |  |  |
| Return calculation is based only on the Community Price |             |             |             |  |  |

I have used Yale Capital and Chris San Jose for 12 CMBS loans, bank derivative fixed rate loans, and Freddie Mac and Fannie Mae loans. Chris and his team have done a fantastic job in securing the amounts and rates I was looking for. I will continue to use Chris in all my future financing needs.

Paul G. - Owner

# **Property #1 Photos**

#### **STREET VIEW**



**STREET VIEW** 



STREET VIEW



#### **STREET VIEW**



**STREET VIEW** 



**STREET VIEW** 





# **Property #2 Photos**

#### **STREET VIEW**



**STREET VIEW** 



**STREET VIEW** 



#### **STREET VIEW**



#### **STREET VIEW**



#### **AERIAL VIEW**





# **Property #3 Photos**

#### **AERIAL VIEW**



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**STREET VIEW** 



**EXPANSION LAND** 





# 5 Year Pro Forma

|                                    | YEAR 1      | YEAR 2      | YEAR 3      | YEAR 4      | YEAR 5      |
|------------------------------------|-------------|-------------|-------------|-------------|-------------|
| INCOME                             |             |             |             |             |             |
| Potential Rental Income            | 5,537,173   | 5,547,568   | 5,824,920   | 6,115,580   | 6,421,980   |
| Rent Increase Income               | 10,396      | 271,831     | 284,864     | 300,314     | 314,491     |
| Less: Vacancy                      | (110,405)   | (110,405)   | (115,925)   | (121,721)   | (127,808)   |
| Other Income                       | 6,250       | 6,563       | 6,891       | 7,235       | 7,597       |
| Effective Gross Income             | 5,553,818   | 5,831,482   | 6,122,470   | 6,429,215   | 6,750,458   |
| EXPENSES                           |             |             |             |             |             |
| Advertising                        | 15,000      | 15,450      | 15,914      | 16,391      | 16,883      |
| Auto Expense                       | 450         | 464         | 477         | 492         | 506         |
| General & Administrative           | 65,952      | 67,931      | 69,968      | 72,068      | 74,230      |
| General & Administrative - CC Fees | 55,538      | 58,315      | 61,225      | 64,292      | 67,505      |
| Insurance                          | 52,800      | 54,384      | 56,016      | 57,696      | 59,427      |
| Licenses & Permits                 | 4,800       | 4,944       | 5,092       | 5,245       | 5,402       |
| Meals, Travel, & Entertainment     | 1,500       | 1,545       | 1,591       | 1,639       | 1,688       |
| Off-Site Management Fees           | 222,153     | 233,259     | 244,899     | 257,169     | 270,018     |
| Payroll Expense                    | 297,619     | 306,548     | 315,744     | 325,216     | 334,973     |
| Professional Fees                  | 9,000       | 9,270       | 9,548       | 9,835       | 10,130      |
| Real Estate Taxes                  | 192,237     | 198,004     | 203,944     | 210,062     | 216,364     |
| Real Estate Taxes Reassessment     | 462,800     | 476,684     | 490,985     | 505,714     | 520,885     |
| Repairs & Maintenance              | 478,150     | 492,495     | 507,269     | 522,487     | 538,162     |
| Replacement Reserves               | 52,800      | 54,384      | 56,016      | 57,696      | 59,427      |
| Tenant Relations                   | 6,500       | 6,695       | 6,896       | 7,103       | 7,316       |
| Trash                              | 6,800       | 7,004       | 7,214       | 7,431       | 7,653       |
| Utilities                          | 577,779     | 595,112     | 612,966     | 631,355     | 650,295     |
| Total Expenses                     | 2,501,878   | 2,582,487   | 2,665,763   | 2,751,890   | 2,840,865   |
| Net Operating Income               | 3,051,940   | 3,248,996   | 3,456,707   | 3,677,325   | 3,909,593   |
| Less: Annual Debt Service          | (2,123,749) | (2,123,749) | (2,123,749) | (2,123,749) | (2,123,749) |
| Net Cash Flow                      | 928,192     | 1,125,247   | 1,332,958   | 1,553,576   | 1,785,844   |



# **Cash Flow Analysis**

|                                | YEAR 1       | YEAR 2       | YEAR 3       | YEAR 4       | YEAR 5       |
|--------------------------------|--------------|--------------|--------------|--------------|--------------|
| RENTAL ACTIVITY ANALYSIS       |              |              |              |              |              |
| Effective Rental Income        | 5,547,568    | 5,824,920    | 6,115,580    | 6,421,980    | 6,742,861    |
| Other Income                   | 6,250        | 6,563        | 6,891        | 7,235        | 7,597        |
| Effective Gross Income         | 5,553,818    | 5,831,482    | 6,122,470    | 6,429,215    | 6,750,458    |
| Less: Operating Expenses       | (2,501,878)  | (2,582,487)  | (2,665,763)  | (2,751,890)  | (2,840,865)  |
| OPERATING EXPENSES RATIO       | 45.0%        | 44.3%        | 43.5%        | 42.8%        | 42.1%        |
| Net Operating Income           | 3,051,940    | 3,248,996    | 3,456,707    | 3,677,325    | 3,909,593    |
| Less: Annual Debt Service      | (2,123,749)  | (2,123,749)  | (2,123,749)  | (2,123,749)  | (2,123,749)  |
| Net Cash Flow                  | 928,192      | 1,125,247    | 1,332,958    | 1,553,576    | 1,785,844    |
| PROPERTY RESALE ANALYSIS       |              |              |              |              |              |
| Projected Sales Price          | 43,599,150   | 46,414,222   | 49,381,529   | 52,533,214   | 55,851,329   |
| Less: Selling Expenses         | (1,307,974)  | (1,392,427)  | (1,481,446)  | (1,575,996)  | (1,675,540)  |
| Less: Loan Balance             | (27,687,037) | (27,353,114) | (26,996,828) | (26,616,680) | (26,211,074) |
| Net Sale Proceeds              | 14,604,138   | 17,668,681   | 20,903,255   | 24,340,537   | 27,964,715   |
| CASH SUMMARY                   |              |              |              |              |              |
| Net Cash Flow                  | 928,192      | 1,125,247    | 1,332,958    | 1,553,576    | 1,785,844    |
| Previous Years Net Cash Flow   |              | 928,192      | 2,053,439    | 3,386,397    | 4,939,974    |
| Net Sale Proceeds              | 14,604,138   | 17,668,681   | 20,903,255   | 24,340,537   | 27,964,715   |
| Down Payment                   | (16,900,000) | (16,900,000) | (16,900,000) | (16,900,000) | (16,900,000) |
| Total Cash Generated           | (1,367,670)  | 2,822,120    | 7,389,652    | 12,380,511   | 17,790,533   |
| FINANCIAL MEASUREMENTS         |              |              |              |              |              |
| Cap. Rate on Cost*             | 6.8%         | 7.2%         | 7.7%         | 8.2%         | 8.7%         |
| Exit Cap. Rate Assumption      | 7.0%         | 7.0%         | 7.0%         | 7.0%         | 7.0%         |
| Loan Constant                  | 7.6%         | 7.6%         | 7.6%         | 7.6%         | 7.6%         |
| Debt Coverage Ratio            | 1.44         | 1.53         | 1.63         | 1.73         | 1.84         |
| Loan to Value Ratio*           | 64%          | 59%          | 55%          | 51%          | 47%          |
| Gross Rent Multiplier          | 8.1          | 8.4          | 8.5          | 8.6          | 8.7          |
| Cash on Cash Return*           | 5.5%         | 6.7%         | 7.9%         | 9.2%         | 10.6%        |
| Internal Rate of Return (IRR)* | N/A          | 8.2%         | 13.5%        | 15.8%        | 16.9%        |

\*Return calculation is based only on the Community Value





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## Yale Capital



CHRIS SAN JOSE President of Lending 305-760-9060 Chris@yaleadvisors.com



GREG RAMSEY Vice President of Lending 904-864-3978 Greg@yaleadvisors.com



DEREK ORR Loan Analyst Derek@yaleadvisors.com We have been building strong partnerships and taking care of our clients with the highest standard of professionalism since 2012.

### Fannie Mae | Freddie Mac

- 10 to 30 Year Terms
- 30 Year AM, up to Full Term Interest-Only
- Up to 80% LTV
- Non-Recourse

### **Bank Loans**

- 5 to 10 Year Terms
- Up to 30 Year AM, Partial Interest-Only
- Up to 80% LTC
- Recourse or Partial Recourse

### % LTC

### Equity

- Sourcing Single Investor Funds for Proven MHC and RV Operators/Developers
- Development, Portfolio Expansion, Recapitalizations
- Flexible Deal Structure; Common, Preferred and Joint Venture Equity

### CMBS

- 5 to 10 Year Terms
- 30 Year AM, up to Full-Term Interest-Only
- Up to 80% LTC
- Non-Recourse

### **Bridge Loans**

- 2 to 4 Year Terms
- Interest-Only
- Up to 80% LTC Including Cap-Ex
- Non-Recourse, Flexible/No Prepayment Penalty

## Yale Analysts & Transaction Management





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## Non Disclosure Agreement

#### Regarding Property: Offering #08056556 - 150-200 Site Park Owned MHC Portfolio in the Bay Area

Our policy requires that we obtain this Non-Disclosure Agreement (the "Agreement") before disclosing certain information about certain real estate that may be available for sale or investment. This information must be kept confidential. In consideration of Yale Realty Advisors ("Yale") and Chad Ledy (or any party designated by Chad Ledy) (the "Broker") providing the information on such real estate which may be available for purchase or for sale (the "Potential Transaction"), I understand and agree:

1. (a) That any confidential or proprietary information (the "Confidential Information") of the potential selling party (the "Seller") provided is sensitive and confidential, and that its disclosure to others may be damaging to the Seller. I agree that upon the earlier of: (i) two (2) years from the date of this Agreement and (ii) the request of Broker, Yale or Seller, any Confidential Information furnished to me shall be either returned or destroyed, and I shall certify to such destruction.

(b) Not to disclose, for a period of two (2) years from the date I sign this Agreement, any Confidential Information regarding the Potential Transaction to any other person who has not also signed this Agreement or a joinder thereto, except to the extent necessary to secure the advice and recommendations of my employees, officers, directors, members, managers, advisors, attorneys, accounts or financing sources (collectively, the "Representatives") regarding the Potential Transaction. "Confidential Information," as used in this Agreement, shall include the fact that the Potential Transaction is for sale or open to offers, and any other data provided. My Representatives shall abide by the terms of this Agreement, and I agree to be liable for any breach of the provisions of this Agreement by any of my Representatives.

(c) Not to contact the Seller or its Representatives, suppliers or customers except through the Broker. I shall present all correspondence, inquiries, offers to purchase and negotiations relating to the Potential Transaction directly to the Broker, and all such negotiations shall be conducted exclusively through the Broker. At such a time as a LOI or PSA is reached regarding the Potential Transaction, I agree to copy the Broker on all communication and negotiations related to the Potential Transaction.

2. That all information regarding the Potential Transaction is provided by the Seller or other sources and is not verified by the Broker or Yale. The Broker and Yale have done their best to ensure the accuracy of said information, but the Broker and Yale make no, representation or warranty, express or implied, as to the accuracy of such information. I agree that the Broker and Yale are not responsible for the accuracy of any other information I receive, and I agree to indemnify and hold the Broker, Yale, and each of their Representatives harmless from any claims or damages which may occur by reason of the inaccuracy or incompleteness of any information provided to me with respect to any Potential Transaction.

I acknowledge that I have received an exact copy of this Agreement and that I have read this Agreement carefully and fully understand it.

Signature

Date

Printed Name

Email

Company

Phone

Sign, date, and send back to Broker: CHAD LEDY | FAX 941-827-7977 | Chad@yaleadvisors.com | TEL. 651-334-2390

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