

# MOBILE HOME COMMUNITY

Philadelphia, PA MSA

3 STARS 50 +/- SITES #03304013 | 10/20/23



Harrison was so very helpful from the start of our experience to sell... We were very impressed with his manner of communication... and for his ability and willingness to answer all questions we had in the process... So much was involved with our prospective sale but Harrison was very capable... We recommend Harrison to anyone.

Willliam & Sandra - Owners

# Thank you for your consideration



HARRISON BELL Director - Mid-Atlantic

Harrison@yaleadvisors.com 985-373-3472

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# **Property Discussion**



### **Mobile Home Community**

The subject property is a well-located, predominantly resident owned community in Central New Jersey. The property sits less than an hour from downtown Philadelphia and less than an hour and a half from Manhattan. As such, the market demand and market rents are very strong, with the existing tenant base paying roughly \$600 per month. The current owners have maintained the property well, so there is little to no deferred maintenance for a buyer to inherit.

The community is serviced by well water, septic sewer, and curbside trash and the residents are charged a flat fee for all three services in addition to their lot rent. As such, the property runs on a very low OpEx ratio providing strong margins to any operator. There is no rent control in the market, so the buyer will not have to go in front of a rent control board in order to get a rent increase approved nor will they be capped by CPI or any other metric.

Due to the location and quality of this community, this is a great opportunity both for regional and national owners looking to increase their footprint in the area.

# **Property Highlights**

90% Occupancy with Homes on 98% of Sites

- Predominantly Tenant Owned Homes
- Agency Quality Community
- Located in the Philadelphia MSA
- Strong Site Rents in the \$600/month Range



# **Property Overview**

PURCHASE OVERVIEW						
		\$3,800,000				
Home Inventory Price		\$100,000				
Community Price		\$3,700,000				
Down Payment		\$1,500,000				
Loan Amount		\$2,200,000				
PROPERTY DETAILS						
Property Type		МНС				
Number of Sites		50 +/- Sites				
Purchase Price Per Site		\$61,650 - \$92,500				
Income Per Site		\$5,950 - \$8,900				
Expenses Per Site		(\$2,300 - \$3,400)				
Acreage		5 +/- Acres				
Flood Zone		Zone X				
UTILITY INFORMATION						
Utility Service	Provider	Meter	Paid By			
Water	Well	None	Tenant			
Sewer	Septic	None	Tenant			
Trash	Curbside	None Tenant				

### **PROPERTY AMENITIES**













**Basketball Court** 





# **Transaction Overview**

UNDERWRITIN	IG ASSUMPTIONS	FIN	ANCIAL MEASUREM
Rental Rate Growth	5% Per Year Starting in Year 2		YEAR 1
Lease Up	5 Homes and 1 Site in Year 1	Effective Gross Income	356,082
Other Income Growth Rate	5% Per Year	Less: Operating Expenses	(136,667)
Expense Growth Rate	3% Per Year	Operating Expenses Ratio	38.4%
LOAN C	OVERVIEW	Net Operating Income	219,415
Total Equity Contribution	\$1,600,000	Less: Annual Debt Service	(143,000)
Loan Amount	\$2,200,000	Debt Coverage Ratio	1.53
Loan to Value	59%	Net Cash Flow	76,415
Interest Rate	6.50%	Cap. Rate on Cost*	5.93%
Amortization	30 Years	Exit Cap. Rate Assumption	6.00%
Interest Only Period	3 Years	Economic Occupancy %	92.1%
Loan Term	10 Years		
Interest Only Payment	\$11,917	Gross Rent Multiplier	10.3
Amortization Payment	\$13,905	Cash on Cash Return*	5.1%
Financing Type	Agency	Internal Rate of Return (IRR)*	N/A

\*Return calculation is based only on the Community Price.



# **Property Photos**

#### **STREET VIEW**



**STREET VIEW** 



#### **STREET VIEW**



#### **STREET VIEW**



#### **STREET VIEW**



#### **STREET VIEW**





The Yale team are professional and knowledgeable... they were great to work with.... They saw the value of my community better than anyone else.

Rick C. - Owner



# 5 Year Pro Forma

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
INCOME					
Potential Rental Income	360,300	360,300	377,772	396,492	415,836
Rent Increase Income		15,456	16,560	17,112	18,216
Lease Up	21,420	44,856	47,016	49,248	51,624
Pro Forma Utility Passthrough Income	15,288	16,711	17,212	17,728	18,260
Less: Turnover & Collections Factor	(6,703)	(3,741)	(3,928)	(4,121)	(4,327)
Less: Vacancy	(42,840)	(42,840)	(44,856)	(47,016)	(49,248)
Less: Inventory Premium	(3,708)	(3,708)	(3,708)	(3,708)	(3,708)
Other Income	12,325	12,941	13,588	14,268	14,981
Effective Gross Income	356,082	399,975	419,657	440,003	461,634
EXPENSES					
Advertising	1,500	1,545	1,591	1,639	1,688
Auto Expense	100	103	106	109	113
Cable, Phone, Internet	50	52	53	55	56
Electric	1,000	1,030	1,061	1,093	1,126
General & Administrative	3,750	3,863	3,978	4,098	4,221
General & Administrative - CC Fees	715	803	843	884	927
Insurance	4,420	4,553	4,689	4,830	4,975
Licenses & Permits	750	773	796	820	844
Meals, Travel, & Entertainment	500	515	530	546	563
Off-Site Management Fees @ 4.0%	14,243	15,999	16,786	17,600	18,465
Payroll Expense	25,000	25,750	26,523	27,318	28,138
Professional Fees	3,000	3,090	3,183	3,278	3,377
Real Estate Taxes	29,508	30,393	31,305	32,244	33,212
Real Estate Taxes Reassessment		10,593	10,910	11,238	11,575
Repairs & Maintenance	14,300	14,729	15,171	15,626	16,095
Replacement Reserves	5,200	5,356	5,517	5,682	5,853
Taxes - Other	11,280	11,618	11,967	12,326	12,696
Trash	10,150	10,455	10,768	11,091	11,424
Water & Sewer	11,200	11,536	11,882	12,239	12,606
Total Expenses	136,667	152,754	157,660	162,715	167,951
Net Operating Income	219,415	247,221	261,997	277,288	293,683
Less: Annual Debt Service	(143,000)	(143,000)	(143,000)	(166,866)	(166,866)
Net Cash Flow	76,415	104,221	118,997	110,422	126,817



# **Cash Flow Analysis**

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
RENTAL ACTIVITY ANALYSIS					
Effective Rental Income	343,757	387,034	406,068	425,735	446,653
Other Income	12,325	12,941	13,588	14,268	14,981
Effective Gross Income	356,082	399,975	419,657	440,003	461,634
Less: Operating Expenses	(136,667)	(152,754)	(157,660)	(162,715)	(167,951)
OPERATING EXPENSES RATIO	38.4%	38.2%	37.6%	37.0%	36.4%
Net Operating Income	219,415	247,221	261,997	277,288	293,683
Less: Annual Debt Service	(143,000)	(143,000)	(143,000)	(166,866)	(166,866)
Net Cash Flow	76,415	104,221	118,997	110,422	126,817
PROPERTY RESALE ANALYSIS					
Projected Sales Price	3,656,916	4,120,350	4,366,614	4,621,459	4,894,720
Less: Selling Expenses	(109,707)	(123,610)	(130,998)	(138,644)	(146,842)
Less: Loan Balance	(2,200,000)	(2,200,000)	(2,200,000)	(2,175,410)	(2,149,173)
Net Sale Proceeds	1,347,209	1,796,739	2,035,615	2,307,405	2,598,705
CASH SUMMARY					
Net Cash Flow	76,415	104,221	118,997	110,422	126,817
Previous Years Net Cash Flow		76,415	180,636	299,633	410,054
Net Sale Proceeds	1,347,209	1,796,739	2,035,615	2,307,405	2,598,705
Down Payment	(1,500,000)	(1,500,000)	(1,500,000)	(1,500,000)	(1,500,000)
Total Cash Generated	(76,376)	477,375	835,248	1,217,459	1,635,577
FINANCIAL MEASUREMENTS					
Cap. Rate on Cost*	5.93%	6.68%	7.08%	7.49%	7.94%
Exit Cap. Rate Assumption	6.00%	6.00%	6.00%	6.00%	6.00%
Debt Coverage Ratio	1.53	1.73	1.83	1.66	1.76
Loan to Value Ratio*	60%	53%	50%	47%	44%
Gross Rent Multiplier	10.3	11.4	11.6	11.7	11.8
Cash on Cash Return*	5.1%	6.9%	7.9%	7.4%	8.5%
Internal Rate of Return (IRR)*	N/A	15.2%	16.6%	17.1%	17.3%

\*Return calculation is based only on the Community Price





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# Yale Capital



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GREG RAMSEY Vice President of Lending 904-864-3978 Greg@yaleadvisors.com



DEREK ORR Loan Analyst Derek@yaleadvisors.com We have been building strong partnerships and taking care of our clients with the highest standard of professionalism since 2012.

### Fannie Mae | Freddie Mac

- 10 to 30 Year Terms
- 30 Year AM, up to Full Term Interest-Only
- Up to 80% LTV
- Non-Recourse

### **Bank Loans**

- 5 to 10 Year Terms
- Up to 30 Year AM, Partial Interest-Only
- Up to 80% LTC
- Recourse or Partial Recourse

## % LTC

## Equity

- Sourcing Single Investor Funds for Proven MHC and RV Operators/Developers
- Development, Portfolio Expansion, Recapitalizations
- Flexible Deal Structure; Common, Preferred and Joint Venture Equity

### CMBS

- 5 to 10 Year Terms
- 30 Year AM, up to Full-Term Interest-Only
- Up to 80% LTC
- Non-Recourse

### **Bridge Loans**

- 2 to 4 Year Terms
- Interest-Only
- Up to 80% LTC Including Cap-Ex
- Non-Recourse, Flexible/No Prepayment Penalty

# Yale Analysts & Transaction Management





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# Yale Marketing & Office



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### **1-877-889-9810** INFO@YALEADVISORS.COM FAX 941-827-7977

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# Non Disclosure Agreement

### Regarding Property: Offering #03304013

Our policy requires that we obtain this Non-Disclosure Agreement (the "Agreement") before disclosing certain information about certain real estate that may be available for sale or investment. This information must be kept confidential. In consideration of Yale Realty Advisors ("Yale") and Harrison Bell (or any party designated by Harrison Bell) (the "Broker") providing the information on such real estate which may be available for purchase or for sale (the "Potential Transaction"), I understand and agree:

1. (a) That any confidential or proprietary information (the "Confidential Information") of the potential selling party (the "Seller") provided is sensitive and confidential, and that its disclosure to others may be damaging to the Seller. I agree that upon the earlier of: (i) two (2) years from the date of this Agreement and (ii) the request of Broker, Yale or Seller, any Confidential Information furnished to me shall be either returned or destroyed, and I shall certify to such destruction.

(b) Not to disclose, for a period of two (2) years from the date I sign this Agreement, any Confidential Information regarding the Potential Transaction to any other person who has not also signed this Agreement or a joinder thereto, except to the extent necessary to secure the advice and recommendations of my employees, officers, directors, members, managers, advisors, attorneys, accounts or financing sources (collectively, the "Representatives") regarding the Potential Transaction. "Confidential Information," as used in this Agreement, shall include the fact that the Potential Transaction is for sale or open to offers, and any other data provided. My Representatives shall abide by the terms of this Agreement, and I agree to be liable for any breach of the provisions of this Agreement by any of my Representatives.

(c) Not to contact the Seller or its Representatives, suppliers or customers except through the Broker. I shall present all correspondence, inquiries, offers to purchase and negotiations relating to the Potential Transaction directly to the Broker, and all such negotiations shall be conducted exclusively through the Broker. At such a time as a LOI or PSA is reached regarding the Potential Transaction, I agree to copy the Broker on all communication and negotiations related to the Potential Transaction.

(d) I understand that should I, one of my affiliates, or a related entity invest in, acquire, or otherwise become connected with consummating either: (A) a Potential Transaction introduced to me by Broker or Yale within two (2) years of Broker or Yale introducing such Potential Transaction to me or one of my Representatives, or (B) a transaction with a Seller other than a Potential Transaction (a "Referral Transaction") that occurs within two (2) years of Broker or Yale introducing such Seller to me, I shall compensate Broker with a fee that is equal to three percent (3%) of the Total Enterprise Value of such Potential Transaction or Referral Transaction (the "Transaction Fee"). The "Total Enterprise Value" is defined as (i) the aggregate cash consideration paid by me or my affiliate in connection with consummating the Potential Transaction or Referral Transaction, (ii) the principal amount of all funded indebtedness for borrowed money that I assume in connection with consummating the Potential Transaction or Referral Transaction at closing, and (iii) any seller notes and deferred and/or contingent payments. I shall pay 100% of the Transaction Fee at the time of the closing of the Potential Transaction or Referral Transaction. I may request that Seller pays the Transaction Fee, but in the event that Seller refuses to pay such Transaction Fee, I will be responsible for paying the Transaction Fee to Broker. The Transaction Fee shall constitute the only fee I am obligated to pay to Broker or Yale.

2. That all information regarding the Potential Transaction is provided by the Seller or other sources and is not verified by the Broker or Yale. The Broker and Yale have done their best to ensure the accuracy of said information, but the Broker and Yale make no, representation or warranty, express or implied, as to the accuracy of such information. I agree that the Broker and Yale are not responsible for the accuracy of any other information I receive, and I agree to indemnify and hold the Broker, Yale, and each of their Representatives harmless from any claims or damages which may occur by reason of the inaccuracy or incompleteness of any information provided to me with respect to any Potential Transaction.

I acknowledge that I have received an exact copy of this Agreement and that I have read this Agreement carefully and fully understand it.

Signature Date
Printed Name Email
Company Phone

Sign, date, and send back to Broker: HARRISON BELL | FAX 941-827-7977 | Harrison@yaleadvisors.com | TEL. 985-373-3472

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