

Chicago, Illinois MSA

## CHICAGO MSA 2 MHC PORTFOLIO

**3 STARS** 

350-400 SITES

TES #02:

#02134053 | 03/22/24



The Yale team are professional and knowledgeable... they were great to work with.... They saw the value of my community better than anyone else.

Rick C. - Owner

# Thank you for your consideration



JAMES COOK National Brokerage Director

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# **Property Highlights**

- Significant lease-up/value add opportunity, with 40%< occupancy
- Nearly 400 sites in two communities 5 minutes apart
- High demand for affordable housing in the area, neighbor has no vacancy at available units
- Rents are \$100+ below market and real estate taxes need to be fought



# **Portfolio Discussion**



### Chicago MSA 2 MHC Portfolio

The subject opportunity is to acquire two communities literally 5 minutes from each other. Ownership recently took over from the previous generation that had neglected these communities for some time. Today they are starting to invest in them and turn the occupancy and condition around.

We have budgeted that between necessary road and utility upgrades the capex will likely be in the \$2m+ range for both communities. Based on studying a successful neighbor, we know that new homes, with site work, setup, etc. will net cost another \$25k a home after the sale value. So we have capitalized that cost along with the expected infrastructure work, into into the basis.

Occupancy is hovering around 40% with today, and the neighbors are 99-100% leased on every available unit, so the market has demand, but these assets need a cash infusion and a new business model. They are both connected to city utilities, and even though they are virtually next door, they are in different taxing municipalities, so more price should be allocated to the more reasonable location.

The property appraiser has been so aggressive on these two that they are now assessed for more than we are selling them for, and a reassessment should be very doable. The seller has hired standard industry attorneys but is considering changing, if they don't prevail. With the current taxes they are netting a loss, but again that should be changing. Lots sizes are big, location is prime for workforce housing and a commute to the CBD is just 15 minutes, making these communities very viable with the right turnaround management.



# **Portfolio Overview**

PURCHASE OVERVIEW				
Total Investment		\$20,450,000		
Projected CAPEX Investment & New Home Sale Losses		\$7,950,000		
	T PRICE	\$12,500,000		
Down Payment		\$5,600,000		
Loan Amount		\$6,9	900,000	
PROPERTY DETAILS				
Property Type		MHC's		
Age Restriction		All-Age		
Number of Sites		350 - 400 Sites		
Price Per Site		\$31,250 - \$35,700		
Income Per Site		\$3,450 - \$3,900		
Expenses Per Site		(\$3,550 - \$4,050)		
Physical Occupancy		37.5%		
Flood Zone		Zone X		
Acreage		35+/- Ac.		
UTILITY INFORMATION				
Utility Service	Provider	Meter	Paid By	
Water	Municipal	Flat Fee	Tenant	
Sewer	Municipal	Flat Fee	Tenant	
Trash	Curbside	None	Community	

### **PROPERTY AMENITIES**

#### PROPERTY #1



Paved Roads



**On-Site Office** 

**PROPERTY #2** 



Off-Street Parking



Paved Roads



# **Transaction Overview**

UNDERWRITING ASSUMPTIONS			
Rental Rate Growth	5% Per Year		
Property #1 Lease Up	13 homes in Year 1 then 30 sites per year		
Property #2 Lease Up	16 homes in Year 1 then 25 sites per year for 3 years, & 10 sites in Year 5		
Property #1 Projected CAPEX	Projected \$1.5M for infrastructure upgrades, and a loss of \$25K per home/site leased up		
Property #2 Projected CAPEX	Projected \$1M for infrastructure upgrades, and a loss of \$25K per home/site leased up		
Other Income Growth Rate	5% Per Year		
Expense Growth Rate	3% Per Year		
LOAN OVERVIEW			
Total Equity Contribution \$13,550,000			

Total Equity Contribution	\$13,550,000
Loan Amount	\$6,900,000
Loan to Value	55%
Interest Rate	5.00%
Amortization	30 Years
Interest Only Period	5 Years
Loan Term	10 Years
Interest Only Payment	\$28,750
Amortization Payment	\$37,041
Financing Type	Local Bank

#### **FINANCIAL MEASUREMENTS**

	YEAR 1	YEAR 3	YEAR 5
Effective Gross Income	1,372,281	2,541,868	3,923,521
Less: Operating Expenses	(1,421,668)	(1,783,979)	(2,231,303)
Operating Expenses Ratio	103.6%	70.2%	56.9%
Net Operating Income	(49,388)	757,889	1,692,218
Less: Annual Debt Service	(345,000)	(345,000)	(345,000)
Debt Coverage Ratio	N/A	2.20	4.90
Net Cash Flow	(394,388)	412,889	1,347,218
Cap Rate on Cost	N/A	4.05%	8.27%
Exit Cap Rate Assumption	5.00%	5.00%	5.00%
Economic Occupancy %	39.5%	67.1%	94.4%
Gross Rent Multiplier	4.3	4.7	9.6
Cash on Cash Return	N/A	3.5%	9.9%
Internal Rate of Return (IRR)	N/A	N/A	20.7%







**STREET VIEW** 



STREET VIEW



**STREET VIEW** 



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#### **STREET VIEW**



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#### **AERIAL VIEW**



#### **AERIAL VIEW**



#### **AERIAL VIEW**









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#### **STREET VIEW**



#### **AERIAL VIEW**



#### **AERIAL VIEW**





## 5 Year Pro Forma

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
INCOME					
Potential Rental Income	2,913,488	3,057,872	3,208,868	3,368,888	3,535,832
Rent Increase Income	54,144	56,724	60,108	62,604	65,184
Lease Up	117,888	481,752	997,824	1,563,750	2,107,896
Pro Forma Utility Passthrough Income	169,806	222,140	292,522	366,927	436,315
Less: Turnover & Collections Factor	(50,103)	(33,463)			
Less: Vacancy	(1,816,920)	(1,907,160)	(2,001,432)	(2,101,344)	(2,205,684)
Less: Rental/LTO Premium	(16,022)	(16,022)	(16,022)	(16,022)	(16,022)
Effective Gross Income	1,372,281	1,861,843	2,541,868	3,244,803	3,923,521
EXPENSES					
Advertising	3,000	3,090	3,183	3,278	3,377
Auto Expense	3,800	3,914	4,031	4,152	4,277
Cable, Phone, Internet	2,500	2,575	2,652	2,732	2,814
General & Administrative	1,509	1,554	1,601	1,649	1,698
General & Administrative - CC Fees	192	265	373	485	606
Insurance	37,600	38,728	39,890	41,087	42,319
Licenses & Permits	1,550	1,597	1,644	1,694	1,745
Meals, Travel, & Entertainment	3,000	3,090	3,183	3,278	3,377
Off-Site Management Fees	54,891	74,474	101,675	129,792	156,941
Payroll Expense	113,502	116,907	120,414	124,026	127,747
Professional Fees	13,500	13,905	14,322	14,752	15,194
Real Estate Taxes	794,511	818,346	842,897	868,184	894,229
Repairs & Maintenance	67,100	69,113	71,186	73,322	75,522
Replacement Reserves	37,600	38,728	39,890	41,087	42,319
Trash	72,449	74,623	76,861	79,167	81,542
Utilities	3,459	3,563	3,669	3,780	3,893
Water & Sewer	193,823	231,490	306,834	382,169	457,520
Lease Up Operational Expense	17,683	72,263	149,674	234,563	316,184
Total Expenses	1,421,668	1,568,223	1,783,979	2,009,195	2,231,303
Net Operating Income	(49,388)	293,619	757,889	1,235,608	1,692,218
Less: Annual Debt Service	(345,000)	(345,000)	(345,000)	(345,000)	(345,000)
Net Cash Flow	(394,388)	(51,381)	412,889	890,608	1,347,218



## **Cash Flow Analysis**

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
RENTAL CASH FLOW SUMMARY					
Effective Rental Income	1,372,281	1,861,843	2,541,868	3,244,803	3,923,521
Effective Gross Income	1,372,281	1,861,843	2,541,868	3,244,803	3,923,521
Less: Operating Expenses	(1,421,668)	(1,568,223)	(1,783,979)	(2,009,195)	(2,231,303)
Operating Expense Ratio	103.6%	84.2%	70.2%	61.9%	56.9%
Net Operating Income	(49,388)	293,619	757,889	1,235,608	1,692,218
Less: Annual Debt Service	(345,000)	(345,000)	(345,000)	(345,000)	(345,000)
Net Cash Flow	(394,388)	(51,381)	412,889	890,608	1,347,218
PROPERTY RESALE ANALYSIS					
Projected Sales Price	(987,750)	5,872,389	15,157,778	24,712,160	33,844,350
Less: Selling Expenses	29,633	(176,172)	(454,733)	(741,365)	(1,015,331)
Less: Loan Balance	(6,900,000)	(6,900,000)	(6,900,000)	(6,900,000)	(6,900,000)
Net Sale Proceeds	(7,858,118)	(1,203,783)	7,803,045	17,070,795	25,929,020
CASH SUMMARY					
Net Cash Flow	(394,388)	(51,381)	412,889	890,608	1,347,218
Previous Years Net Cash Flow		(3,844,388)	(5,270,768)	(6,232,879)	(6,342,271)
Net Sale Proceeds	(7,858,118)	(1,203,783)	7,803,045	17,070,795	25,929,020
Projected CAPEX Investment	(3,450,000)	(1,375,000)	(1,375,000)	(1,000,000)	(750,000)
Down Payment	(5,600,000)	(5,600,000)	(5,600,000)	(5,600,000)	(5,600,000)
Total Cash Generated	(17,302,505)	(12,074,551)	(4,029,835)	5,128,524	14,583,966
FINANCIAL MEASUREMENTS					
Cap. Rate on Cost*	N/A	1.7%	4.1%	6.3%	8.3%
Exit Cap. Rate Assumption	5.0%	5.0%	5.0%	5.0%	5.0%
Mortgage Constant	5.0%	5.0%	5.0%	5.0%	5.0%
Debt Coverage Ratio	N/A	0.85	2.20	3.58	4.90
Loan to Value Ratio**	N/A	117.5%	45.5%	27.9%	20.4%
Gross Rent Multiplier	4.3	1.9	4.7	7.3	9.6
Cash on Cash Return*	N/A	N/A	3.5%	7.0%	9.9%
Internal Rate of Return (IRR)*	N/A	N/A	N/A	11.8%	20.7%

\*Return calculation is based on the Community Value and the Projected CAPEX Investment \*\*Calculation based only on Community Value





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## Yale Capital



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DEREK ORR Loan Analyst Derek@yaleadvisors.com We have been building strong partnerships and taking care of our clients with the highest standard of professionalism since 2012.

### Fannie Mae | Freddie Mac

- 10 to 30 Year Terms
- 30 Year AM, up to Full Term Interest-Only
- Up to 80% LTV
- Non-Recourse

### **Bank Loans**

- 5 to 10 Year Terms
- Up to 30 Year AM, Partial Interest-Only
- Up to 80% LTC
- Recourse or Partial Recourse

## Equity

- Sourcing Single Investor Funds for Proven MHC and RV Operators/Developers
- Development, Portfolio Expansion, Recapitalizations
- Flexible Deal Structure; Common, Preferred and Joint Venture Equity

### CMBS

- 5 to 10 Year Terms
- 30 Year AM, up to Full-Term Interest-Only
- Up to 80% LTC
- Non-Recourse

### **Bridge Loans**

- 2 to 4 Year Terms
- Interest-Only
- Up to 80% LTC Including Cap-Ex
- Non-Recourse, Flexible/No Prepayment Penalty

## Yale Analysts & Transaction Management





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## Non Disclosure Agreement

### Regarding Property: Offering #02134053

Our policy requires that we obtain this Non-Disclosure Agreement (the "Agreement") before disclosing certain information about certain real estate that may be available for sale or investment. This information must be kept confidential. In consideration of Yale Realty Advisors ("Yale") and James Cook (or any party designated by James Cook) (the "Broker") providing the information on such real estate which may be available for purchase or for sale (the "Potential Transaction"), I understand and agree:

1. (a) That any confidential or proprietary information (the "Confidential Information") of the potential selling party (the "Seller") provided is sensitive and confidential, and that its disclosure to others may be damaging to the Seller. I agree that upon the earlier of: (i) two (2) years from the date of this Agreement and (ii) the request of Broker, Yale or Seller, any Confidential Information furnished to me shall be either returned or destroyed, and I shall certify to such destruction.

(b) Not to disclose, for a period of two (2) years from the date I sign this Agreement, any Confidential Information regarding the Potential Transaction to any other person who has not also signed this Agreement or a joinder thereto, except to the extent necessary to secure the advice and recommendations of my employees, officers, directors, members, managers, advisors, attorneys, accounts or financing sources (collectively, the "Representatives") regarding the Potential Transaction. "Confidential Information," as used in this Agreement, shall include the fact that the Potential Transaction is for sale or open to offers, and any other data provided. My Representatives shall abide by the terms of this Agreement, and I agree to be liable for any breach of the provisions of this Agreement by any of my Representatives.

(c) Not to contact the Seller or its Representatives, suppliers or customers except through the Broker. I shall present all correspondence, inquiries, offers to purchase and negotiations relating to the Potential Transaction directly to the Broker, and all such negotiations shall be conducted exclusively through the Broker. At such a time as a LOI or PSA is reached regarding the Potential Transaction, I agree to copy the Broker on all communication and negotiations related to the Potential Transaction.

2. That all information regarding the Potential Transaction is provided by the Seller or other sources and is not verified by the Broker or Yale. The Broker and Yale have done their best to ensure the accuracy of said information, but the Broker and Yale make no, representation or warranty, express or implied, as to the accuracy of such information. I agree that the Broker and Yale are not responsible for the accuracy of any other information I receive, and I agree to indemnify and hold the Broker, Yale, and each of their Representatives harmless from any claims or damages which may occur by reason of the inaccuracy or incompleteness of any information provided to me with respect to any Potential Transaction.

I acknowledge that I have received an exact copy of this Agreement and that I have read this Agreement carefully and fully understand it.

Signature	Date
Printed Name	Email
Company	Phone
Sign, date, and send back to Broker: JAMES COO	<b>DK   FAX 941-827-7977   James@yaleadvisors.com   TEL. 386-623-4623</b>

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