



For Immediate Publication

Regional Director - Upper Midwest  
Yale Realty and Capital Advisors  
3050 Biscayne Blvd. Miami, FL 33137

### **Yale Advisors Welcomes Ken Schefler as the Regional Director of the Upper Midwest**

Miami, FL – May 3<sup>rd</sup>, 2021 - The Yale Family continues to grow! We are excited to announce the addition of our new Regional Director for the Upper Midwest, Ken Schefler.

Ken is a seasoned real estate professional in the MH and RV industry. In his previous role, Ken was responsible for covering markets in 7 different states ranging from the Southeast to the Pacific Northwest. This enabled him to find value in both overheated and undervalued markets, while also building relationships with buyers and sellers across the entire country.

Before joining Yale, Ken had recently closed \$15 million in sales and had active listings for another \$15 million. He is very excited to focus on the Upper Midwest for Yale where he plans to drive value for sellers and show buyers that, despite the snow, there is unbelievable opportunity outside of the overheated, cap rate compressed "Smile States". With this additional Regional Director, Yale continues to fulfill its mission and promise to the industry — to have a specialized regional director in every market to better understand, and therefore serve, our clientele.

To date, Yale Realty & Capital Advisors has completed more than \$2.7B in sales and financing nationwide and is the fastest growing sales and financing brokerage specializing in the MH and RV sector. Yale is the first fully integrated firm with 10 dedicated representatives covering each region of the country and we are determined to have True Regional Expertise and Relationships with owners and buyers from Alaska to Florida. We look forward to working with you.



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